



REPLY TO  
ATTENTION OF

DEPARTMENT OF THE ARMY  
HEADQUARTERS, FORT RILEY  
580 1ST DIVISION ROAD  
FORT RILEY, KANSAS 66442-7000

AFZN-SO

MAR 28 2012

MEMORANDUM FOR SEE DISTRIBUTION

SUBJECT: 1st Infantry Division and Fort Riley 103 Days of Summer Safety Campaign

1. The 1st Infantry Division and Fort Riley 103 Days of Summer Safety Campaign provides guidance for Commanders, Civilian Directors and first-line leaders to prevent accidental injuries and death to our Soldiers, Family members and civilian employees.
2. The goal of the 103 Days of Summer Safety Campaign is to ensure that Soldiers, Family members and Civilian employees receive training on heat injury and general summer safety; as well as focus on those areas of resiliency that preserve Soldiers and DA Civilians during off duty hours in the summer months.
3. Safety is inherent to Soldier, Family and Civilian well being. In FY11 the Army experienced 102 POV accidents from May 1 to September 30, resulting in 56 fatalities and over \$13 million in total injury costs. These accidents were related to individual decisions such as driving too fast for road conditions, failing to use seatbelts/child restraints, driving too far without sufficient rest, and drinking and driving. Additionally, safety at home takes on added significance with increased participation in outdoor activities such as yard work, water sports, grilling, and biking.
4. Tools are provided for Commanders and Civilian Directors on the Fort Riley homepage to implement the 103 Days of Summer Safety Campaign which will run from Thursday, 24 May 2012, through Monday, 3 September 2012. The Garrison and Division Safety Offices will kick off the Summer Safety Campaign event, 24 May 2012, at Riley's Conference Center, providing units and directorates an opportunity to participate in the 1st Infantry Division and Fort Riley Summer Safety Campaign and Big Red One (BRO) Ride.

Duty First - Service Always

  
DONALD M. MACWILLIE  
Brigadier General, USA  
Commanding 27 mar 12

DISTRIBUTION:

A