

## **Subject: Outreach Engagement AAR**

- 1. Name of event:**
- 2. Topic of Engagement:**
- 3. Type of Engagement (Community, Media ; Internal):** .
- 4. Media and/or Community:** which media outlet attended? Any community leaders present? Identify by name and organization.
- 5. Potential initial media impact:** The circulation for the newspaper or listenership of the radio station or viewership of the television station..
- 6. Name of officer/NCO conducting engagement:** Who was the primary shooter? Any secondary shooters? Identify your shooters by name and position
- 7. Date/time/location:**
- 8. Audience engaged:** (for example, the Manhattan Mercury, Duty First Magazine, Battalion FRG Meeting, etc.)
- 9. Supporting LOE (Care, Protect, Sustain, Train):**
- 10. Copies of any/all generated media and any speeches or presentation materials used.**
- 11. Name of the person reporting:**